Design Ideas/Suggestions:-

General

1. The general packaging colour/main colour will be RED, to be precise PANTONE 21-1-7 c

**Top of Box**

1. It should have our logo on the upper half of the front/top of the box (see attached logo file)
2. Below the logo should be clearly (perhaps in a black band running right across the box) the words ‘FORK OIL SEALS’ and somewhere (perhaps below this) the words ‘Includes Fitment Grease’
3. There should be a textured/watermark background like on the S Pellegrino label all over the box (if it doesn’t look good all over then just on the top), or like you find on a bank note, I quite like the thought of this being a lot of fine lines arching perhaps from the centre upwards and downwards (or left and right) not bold my any means to show up instantly, but just to give the box some texture
4. I also like the idea of having a grey pinstripe outline around the top edge of the box but about 3-4mm in from the edge going right round each section (again this may only work along the top of the box.

**Front Edge of box**

1. This will have our four world sites on it like:-

PYRAMID PARTS WORLDWIDE

Australia – www.pyramidparts.com.au

United Kingdom – www.pyramidparts.co.uk

United States – www.pyramid-parts.com

New Zealand – www.pyramidparts.co.nz

**Other Edges:**-

Foreign Words for ‘fork oil seals’ that will go round the right hand side (right hand end) and the rear side (rear end) of the box each variant separated by a / (see the S Pellegrino label for a similar idea).

フォークオイルシール -Japanese

PARAOLIO FORCELLA -Italian

GABELSIMMERINGE - German

JOINT SPY DE FOURCHE - French

**Right hand edge of box**

PARAOLIO FORCELLA / フォークオイルシール

**Rear edge of box**

GABELSIMMERINGE / JOINTS SPY DE FOURCHE (I can come up with one more if there is space)

**Left hand edge of box**

The left hand side of the left had edge of the box should have a white box area (rounded edges) 55mm wide x 15mm tall perhaps in 3-5mm from the left side (we will be using this area to put a sticker on).

To the right of this it should have our Pyramid Parts logo again as this side of the box will be the side/edge on display on our display stand as they are stacked on top of each other.

**Underside of Box**

On the underside of the box we will have a white area approx 100mm wide x 50cm tall (rounded edges) on the top half so that we can stick our barcode/product code sticker on there, and below this will be our Guarantee written which will be as follows:-

Guarantee:-

Thank you for your purchase. We are confident that you will appreciate the fine quality of workmanship crafted into each seal. Pyramid Parts stands proudly behind each product sold and fully guarantees all products against any damage or manufacturers defects.

Should this product arrive to you in less than satisfactory condition please return it in its original packaging to the place of purchase for a full refund or replacement

**Please see uploaded files for:-**

1. Our logo (colours can be changed to suit)
2. S Pellegrino bottle example of background texture I would prefer fine curved lines as opposed to the zig zags they use, but we are after the same sort of effect
3. Our old label showing the Red colour (not quite the same red we are using) and the way Fork Oil Seals is in a black bar to define it.
4. Original flattened box DWG file

Thank you.